Analytics on Microsoft Azure Specialization

Program guide, audit checklist, and FAQ

V2.2 Valid Oct 3, 2022 – Jan 1, 2023
With V2.3 PREVIEW
Program updates and announcements

**Module B - Dec 5, 2022**
The PREVIEW for V2.3 Analytics on MSFT Azure Specialization is now available for partners [here](#). This checklist version will be required Jan 2, 2023

**Module B - Oct 3, 2022**
Microsoft retired Gold Cloud partner competency, new Solutions partner designation required
Gold and Silver competencies are retired and replaced with Solutions Partner designations. Azure Specialization requirements are now associated with your achievement of a required Solutions Partner designation. Partners have until the anniversary date of their specialization to attain the required Solutions Partner designation along with the other specialization requirements. Partners will not be allowed to renew their specialization if you have not attained a Solutions Partner designation

**Module A - July 1, 2022**
Updates published May 2, 2022 in preview are now required
In Control 2.2, a new Skilling Plan has been added to the checklist. This is required July 1, 2022.

**May 2, 2022**
The partner Preview for the updated Module A Cloud Foundation checklist was made available

**Module B - May 2, 2022**
1. Azure Synapse Link has been added for optional use in Module B controls 2.1 Design, 2.3 PoC and 3.1 Deployment
2. Updated guidance for the definition of Proof of Concept and Pilots has been added to the FAQ

**Module B - Jan 1, 2022**
Guidance and FAQ Updates

**Module B - Oct 1, 2021**
New Version 2.0 Checklist Available for Partners
Microsoft made available a preview of the new Module B workload audit checklist V2.0 Analytics on Microsoft Azure advanced specialization, October 1, 2021

**Aug 20, 2021**
New Audit Fee Schedule
Please note the new audit fee schedule effective July 1, 2021
- For audits comprised of both Modules A and B, the audit fee is $3,000 USD
- For audits comprised of Module B alone (available for partners who previously passed Module A), the fee is $2,000 USD
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Analytics on Microsoft Azure Specialization Overview

This document defines the requirements to earn the Analytics on Microsoft Azure specialization. It also provides further requirements, guidelines, and audit checklists for the associated audits required to earn this Azure specialization.

The Analytics on Microsoft Azure specialization is designed for partners to demonstrate their deep knowledge, extensive experience, and proven success in planning and deploying Azure cloud analytics services for customers. Such partners empower their customers to use Azure cloud analytics services to realize the full breadth of their data assets and to build transformative, secure analytical solutions at enterprise scale. The Analytics on Microsoft Azure specialization allows partners with an active Solutions partner designation to further differentiate their organizations, demonstrate their capabilities, and build stronger connections with customers.

Partners who meet the comprehensive requirements to earn an Azure specialization, receive a customer-facing label they can display and a business profile in Microsoft AppSource partner gallery. In AppSource, access to specific Microsoft go-to-market programs is prioritized in customer searches to help drive new business. Partners can also generate a certified letter from Microsoft that verifies the Azure specialization that they have earned. For these reasons, this opportunity is available only to partners that meet additional, stringent requirements.

Partners will receive a Pass or No Pass result upon completion of the audit process. A Pass result satisfies the audit requirement for this Azure specialization for two (2) years. A No Pass result is generated when a partner fails or withdraws from the audit. When a No Pass result is entered into Partner Center, you will see your status as Audit Failed. Your status will reset after one week, allowing you to apply again.

Partners who have passed Azure Expert MSP V1.9 (Full and Progress) have satisfied the requirements for Module A in all audit versions unless otherwise noted. When applying to subsequent Azure specializations, a previous audit Pass result will satisfy the requirements for Module A. The Pass result must be within two (2) years and can only be applied to the same version of Module A.

How to apply

Only a Microsoft Cloud Partner Account Administrator or a Global Administrator of an organization’s Microsoft partner account can submit an application for the Azure specialization on behalf of the organization. Partners with the appropriate role and access permissions can apply. To do so, they sign into their Partner Center account. On the left pane, select Competencies, and then select Specialization.

Important: Take note of the audit effective dates and access the most current version from Partner Center. (Audit checklists are updated twice a year). Partners audit on the version that is live on their audit date, not the application date. Partners may apply for the audit only after all other program requirements have been fully met. Partners must complete the audit within thirty (30) calendar days of the audit application, and
they must complete it against the then-current program requirements.
NDAs for the audit

Auditors comply with requests from partners to sign a direct NDA. All ISSI auditors are under a nondisclosure agreement (NDA) with Microsoft. If a partner would like an NDA to be signed directly between ISSI and the partner organization for purposes of the audit, one can be provided by the partner during the audit scheduling process to ISSI. ISSI will sign and return it.

Payment terms and conditions

Pricing schedule

Module B Audit: $2,000 USD
Module A+B Audits: $3,000 USD
A Gap Review Meeting is included with each Module audit.

Payment terms

The cost of the audit is payable in full to the audit company and must be settled before the audit begins. Failure to pay will result in cancellation of the audit.

Program status term

When a partner meets all prerequisite requirements shown in Partner Center and Microsoft receives a valid Pass Report from the third-party audit company, the partner will be awarded the Analytics on Microsoft Azure specialization for one (1) calendar year.

The status and the Analytics on Microsoft Azure specialization label can be used only by the organization (determined by Partner Center MPN PGA ID account) and any associated locations (determined by MPN PLA ID) that met all requirements and passed the audit. Any subsidiary or affiliated organizations represented by separate Partner Center accounts (MPN PGA ID) may not advertise the status or display the associated label.

Audit blueprint

Audits are evidence-based. During the audit, partners will be expected to present evidence they have met the specific requirements on the checklist. This involves providing the auditor with access to live demonstrations, documents, and SME personnel to demonstrate compliance with checklist requirements. The audit checklist will be updated to stay current with technology and market changes, and the audit is conducted by an independent, third-party auditor. The following is included in the audit blueprint:

1. Audit Roles
2. Audit Process: High level overview
3. Audit Process: Details
4. Audit Best practices and resources
Audit roles

Role of the auditor

The auditor reviews submitted evidence and objectively assesses whether the evidence provided by the partner satisfies the audit checklist requirements.

The auditor selects and evaluates evidence, based on samples of the information available from live systems. The appropriate use of such sampling is closely related to the confidence that can be placed in the audit conclusions. All ISSI auditors are under a non-disclosure agreement (NDA) with Microsoft. Auditors will also comply with requests from partners to sign a direct NDA.

Role of the partner

The partner must provide objective evidence that satisfies the auditor for all checklist items. It is the responsibility of the partner to have reviewed all checklist items prior to the audit, to have collated all necessary documentation and evidence, and to have ensured that the right subject matter experts are available to discuss and show systems, as appropriate. All audit evidence must be reproducible and verifiable.

Role of the Microsoft Partner Development Manager

For partners that have an assigned Microsoft Partner Development Manager (PDM), the PDM is responsible for ensuring that the partner fully understands the requirements prior to applying for the audit. The PDM may attend the optional consulting engagements that ISSI offers, but the PDM and other Microsoft FTEs may not attend the audit.

Audit Process: High-level overview

<table>
<thead>
<tr>
<th>Step</th>
<th>Action</th>
<th>Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>Review:</strong> specialization requirements in Partner Center. Review audit checklists in the specialization and begin to prepare needed evidence with personnel for an evidence-based audit. <strong>Recommended:</strong> Before you apply, review the specific audit checklist thoroughly and confirm SME personnel.</td>
<td>Partner</td>
</tr>
<tr>
<td>2</td>
<td><strong>Meet the prerequisites and apply for the audit:</strong> In the initial application phase, applications are submitted in two (2) stages: 1. Prerequisite requirements (see Partner Center for details) 2. Audit  <strong>Do not start the application process unless you are ready to undertake the audit.</strong> Assess your firm’s ability to complete the audit, including considerations for readiness, employee availability, and holidays.</td>
<td>Partner</td>
</tr>
<tr>
<td>3</td>
<td><strong>Validate:</strong> The partner meets all requirements prior to audit.</td>
<td>Microsoft</td>
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<tr>
<td>4</td>
<td><strong>Confirmed by Microsoft:</strong> Microsoft confirms to the third-party audit company that the partner is eligible for audit.</td>
<td>Microsoft</td>
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<tr>
<td></td>
<td><strong>Schedule with partner:</strong> The auditor will schedule within two (2) business days.</td>
<td>Auditor (with partner)</td>
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<td>---</td>
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<tr>
<td>6</td>
<td><strong>Conduct the audit:</strong> Within thirty (30) calendar days of the approval for audit.</td>
<td>Auditor</td>
</tr>
<tr>
<td>7</td>
<td><strong>Provide a Gap Report:</strong> If applicable, to the partner within two (2) business days of the completed audit, listing any Open Action Items. *</td>
<td>Auditor</td>
</tr>
<tr>
<td>8</td>
<td><strong>Acknowledge Gap Report receipt and schedule meeting:</strong> Within two (2) business days of receiving the Gap Report, the partner acknowledges receipt of the report and schedules a Gap Review Meeting. Partners can begin immediate remediation of open items.</td>
<td>Partner</td>
</tr>
<tr>
<td>9</td>
<td><strong>Complete the meeting:</strong> Within fifteen (15) calendar days of receiving the Gap Report, the partner schedules and completes the Gap Review Meeting with the auditor to provide evidence and address any Open Action Items. *</td>
<td>Auditor (with partner)</td>
</tr>
<tr>
<td>10</td>
<td><strong>Issue Final Report:</strong> To the partner within five (5) business days. Notify Microsoft of audit Pass or No Pass result.</td>
<td>Auditor</td>
</tr>
<tr>
<td>11</td>
<td><strong>Notify the partner:</strong> About program status within two (2) business days.</td>
<td>Microsoft</td>
</tr>
</tbody>
</table>

* These steps will be skipped if the partner has no Open Action Items after the audit.

**Audit Process: Details**

Microsoft uses an independent, third-party audit company, Information Security Systems International, LLC (ISSI), to schedule and conduct Azure specialization audits. After the audit date has been confirmed, ISSI will provide an agenda to the partner. The duration of an audit is four (4) hours for Module B workloads and eight (8) hours for Module A+B audits combined, depending upon the scope of the audit. During the audit, the partner must provide access to the appropriate personnel who can discuss and disclose evidence that demonstrates compliance with program requirements. We highly recommend that subject matter experts for each section attend as well as a person who is familiar with the entire audit.

On the day of the audit, the partner must be prepared to provide the auditor with access to live demonstrations, documents, and personnel, as necessary to demonstrate compliance with the requirements. During the audit, the auditor will seek to verify that the partner’s evidence has addressed all required audit checklist items satisfactorily.

**A note on audit checklist effective dates:** Partners are audited against the checklist items that are active on the date of their remote audit, not the date they apply. Audits are updated twice annually. The partner application or renewal date has no bearing on the version of the checklist that is used for the audit.
The audit can produce either of two (2) outcomes:

1. The partner passes the audit.
   - The auditor will present a brief synopsis of the audit. This will include identifying observed strengths and opportunities for improvement.
   - The auditor will provide a Final Report to the partner.
   - The auditor will notify Microsoft.

2. The partner does not satisfy all checklist items during the audit.
   - The auditor will present a brief synopsis of the audit at the end of the day, including observed strengths and Open Action Items, as outlined in the Gap Report, within two (2) business days.
   - The partner will acknowledge receipt of the Gap Report within two (2) business days.
   - The partner will move into the Gap Review phase and schedule their Gap Review Meeting within fifteen (15) calendar days.

The Gap Review

If the partner does not, to the auditor’s satisfaction, provide evidence that meets the required scores across all audit categories during the audit, the partner will move into a Gap Review. A Gap Review is part of the audit and completes the process. Within two (2) business days after the audit, the partner will receive a Gap Report, which details any Open Action Items and the outstanding required evidence. It is suggested to begin remediation on any open action items as soon as possible following the audit.

The partner then has two (2) business days to acknowledge receipt of the Gap Report and schedule a Gap Review Meeting. The Gap Review Meeting is conducted with the auditor over the partner’s virtual conference platform of choice. The meeting must take place within fifteen (15) calendar days of when the Gap Report was sent, and it may last no longer than one (1) hour. During the Gap Review Meeting the partner must present evidence that addresses any and all Open Action Items.

The Gap Review Meeting can produce either of two (2) outcomes:

1. The partner resolves all Open Action Items.
   - The auditor confirms that the partner has provided the required evidence.
   - The auditor provides a Final Report to the partner.
   - The auditor notifies Microsoft about the outcome (subject to Auditor Terms and Conditions).

2. The partner does not resolve all Open Action Items.
   - The auditor presents a brief synopsis of the audit, including missed items.
   - The partner receives a Final Report that details the missed items.
   - The auditor notifies Microsoft about the outcome (subject to Auditor Terms and Conditions).

If the partner is still unable to provide satisfactory evidence to the auditor during their Gap Review Meeting, the partner will be deemed to have failed the audit. Partners that still want to earn this Azure specialization will need to begin the application process again.
Completion of the audit

The audit process concludes when ISSI issues the Final Report after the audit or after the Gap Review. Partners will be awarded a Pass or No Pass result upon completion of the audit process, including if they withdraw from the audit process.

Audit preparation best practices and resources

*Partners should ensure that the audit checklist has been thoroughly read in advance of the audit*

- Partners should ensure that all partner stakeholders involved have a copy of the audit checklist and that a stakeholder who knows the entire process is available for the duration of the audit.
- Partners should confirm that they have live access granted, and files and tools are readily available during the audit exhibits.

*Stakeholder SME attendance in the audit*

Stakeholders who can best address the relevant section should be available for the audit. However, please make sure that a stakeholder who knows the entire process is available for the duration of the audit.

*Auditors often probe for more information*

The auditor probes for more information to ensure that mature and repeatable processes are in place with the partner and that they are established, effective, and efficient. The auditor is looking to see how a document was created, where it is located, and what source materials were used to create the document. By probing for more information, the auditor evaluates and validates that the partner is operating at an advanced level. This can only be done by questioning during the audit. This approach is explained to the partner during the opening meeting.

*Acceptable evidence: Excerpts, exhibit file formats and use of PowerPoints*

PowerPoints are a common and accepted format for presenting a high-level overview of a partner’s systems. However, please also be prepared to present live demonstrations from source files so that the auditor may confirm that the systems in place are mature and effective. Excerpts can be used to communicate the high-level overview but are not acceptable evidence, source documents must be presented.

*Additional resources: Optional ISSI consulting offers*

ISSI provides optional extensive, in-depth consulting engagements to help partners prepare for their Azure specialization audit. Partners can work directly with ISSI to schedule this remote session (via online web conference). For more information about this type of in-depth engagement, see Azure Specializations - Consulting Offer.

Alternatively, partners can participate in an optional, one (1)-hour, live Audit Preparation Overview session provided by ISSI. This session provides a high-level overview of key aspects of the Azure specialization audit process. The session includes a discussion of the checklist requirements along with best practices to help partners prepare for the audit. Partners work directly with ISSI to schedule this remote session (via online web conference). For more information about this session, see Azure Specializations - Audit Preparation Overview.
To ensure objectivity, audits are conducted by a different ISSI auditor than the one that is engaged for consulting. Consulting engagements can be scheduled at any time using the partner’s preferred conferencing platform.

* Please note that there is a cost associated with the consulting and audit preparations services. See Payment Terms and Conditions.

## Audit checklists

The Analytics on Microsoft Azure specialization audit checklist contains two (2) modules, **Module A**: Cloud Foundation and **Module B**: The Analytics on Microsoft Azure specialization workload. Module A, The Cloud Foundation module evaluates the use of a consistent methodology and process for Azure adoption that is aligned with customers’ expected outcomes, spanning the entire cloud adoption lifecycle. Module B, The Analytics on Microsoft Azure specialization workload audit validates that the partner has adopted robust processes to ensure customer success across all phases when deploying analytic solutions, from the assessment phase to design, pilot, implementation, and post- implementation phases.

Review the following audit checklist tables for more details about each control phase and to learn how the partner will be evaluated for an audit. The same customers may be used for Module A & B. The estimated length of both modules together is eight (8) hours.

### Module A: Cloud Foundation

1. Strategy
2. Plan
3. Environment readiness and Azure landing zone
4. Governance
5. Manage

### Module B: Analytics on Microsoft Azure specialization workload

1. Assess
2. Design and Proof of Concept (POC)/Pilot
3. Deployment
4. Review and Release for Operations

To pass each module audit, the partner must complete all audit checklist items.
Module A: Cloud Foundation is required for multiple Azure specializations. To complete Module A, Cloud Foundation, the partner needs to pass all controls in Module A by providing the specified evidence. Alternatively, the partner may present evidence of a previous pass result from Module A or from another Azure specialization audit conducted on V2.0 or later.

Module B: The Analytics on Microsoft Azure specialization workload. Each control has one (1) or more requirements and required evidence the partner must provide for the auditor. Both the requirements and the required evidence are defined in the following tables. For some controls, a reference customer or customer evidence is the documentation requested.

Unless otherwise stated, the partner must show at least show at least three (3) unique customers with recent deployments required within the last twenty-four (24) months. Please note some checklists call for four (4) customer examples. The partner can use the same customer across audit checklist controls, or they can use a different customer. For audit evidence relating to customer engagements, the partner can use a customer case study and reference it multiple times. The same or different customers can be used for Modules A & B if they demonstrate requirements.

Module A: Cloud Foundation

### 1.0 Strategy and Economics

The partner must have a defined approach for helping their customer evaluate and define a cloud adoption strategy beyond an individual asset (app, VM, or data).

<table>
<thead>
<tr>
<th>Requirement</th>
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<tbody>
<tr>
<td>1.1 Cloud adoption business strategy</td>
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</table>

The partner must have a process that captures the data-driven business strategies being used to guide customer decisions. The process should include, at minimum, the following:

- A strategy review that captures the customer’s business needs and the problems the customer is trying to solve
- Personalized recommendations from the partner for the customers' business strategies

**Required evidence:**
A Report, Presentation, or Document that captures strategic inputs and decisions for two (2) unique customers, that demonstrates Cloud Adoption Strategy Evaluator assessment output, with projects completed in the past twelve (12) months. These projects must be aligned with the above-described process and highlight both customer Business and Financial outcomes.

For an example, see the Strategy and plan template in the Cloud Adoption Framework for Azure, or the Cloud Adoption Strategy Evaluator.
## 2.0 Plan

The partner must have a consistent approach to planning for cloud adoption that is based on the strategy outlined in the preceding section.

### Requirement

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</table>
| 2.1 | **Cloud adoption plan**  
The partner must have a process and approach for planning and tracking the completion of cloud adoption projects. For an example of a cloud adoption plan, see the [Azure DevOps Demo Generator](https://docs.microsoft.com/en-us/azure/azure-devops/demos/generator) for the Cloud Adoption Framework.  
**Required evidence:**  
The partner must provide evidence of their capability with examples of **two (2)** unique customers, with projects that were completed in the past **twelve (12)** months. Acceptable evidence must include at least **one (1)** of the following:  
- Cloud Adoption Plan Generator output or  
- Azure DevOps backlog or  
- Any other tools for project planning and tracking |
| 2.2 | **Plan for skilling**  
When customers adopt the cloud, their existing technical staff will need a variety of new skills to aid in making technical decisions and to support the new cloud implementations. To ensure the long-term success of the customer, the partner must document a skilling plan to prepare the customer’s technical staff.  
The Partner must document a list of key customer technical roles expected to require new skills such as, but not limited to, IT Admins, IT Governance, IT Operations, and IT Security.  
The documentation must include:  
- A description of the new skills the technical roles will need to achieve to successfully manage the new environment.  
- Resources the customer can leverage when training their technical employees such as Microsoft learning paths, technical certifications, or other comparable resources.  

For guidance, review Microsoft docs Azure Cloud Adoption Framework [How to build a skilling readiness plan](https://docs.microsoft.com/en-us/azure/azure-devops/demos/generator)  
**Required evidence:**  
The partner must provide a skilling plan for at least **two (2)** unique customer engagements completed within the last 12 months. The **two (2)** skilling plans documentation can include a customer facing presentation, planning documents, post deployment documentation or similar plan documentation. |
## 3.0 Environment readiness and Azure landing zone

The partner must be able to demonstrate that the following design areas are addressed through their approach to landing zone implementation.

### Requirement

#### 3.1 Repeatable deployment

The partner must demonstrate adherence to Azure landing zone design areas through a repeatable deployment. The deployments should configure, at minimum, the following identity, network, and resource organization attributes:

- **Identity**
  - Adoption of identity management solutions, such as Azure Active Directory or equivalent
- **Networking architecture design (topology)**
  - Define an Azure network topology [Cloud Adoption Framework | Microsoft Docs](https://docs.microsoft.com/en-us/azure.Cloud_Adoption_Framework/)
  - Application of hybrid architectures that use Azure ExpressRoute, VPN Gateway, or equivalent services for connecting local datacenters to Azure
- **Resource organization**
  - Implementation of tagging and naming standards during the project

The partner must demonstrate which of the following deployment approaches they used when they deployed Azure landing zones:

1. Start small and expand: Azure landing zone does not deploy governance or operations configurations, which are addressed later in the implementation.
2. Full Azure landing zone conceptual architecture: Azure landing zones implement a standard approach to the configuration of governance and operations tools prior to implementation.
3. Alternative approach: If the partner follows a proprietary approach or a mixture of the two approaches above, the partner must clearly articulate their approach to environment configuration.

**Required evidence:**

The partner must provide evidence of a repeatable deployment they used to create landing zones aligned to the Azure landing zone conceptual architecture or equivalent complete architecture deployed to **two (2)** unique customer environments using Bicep, ARM (AZURE Resource Manager) templates, Terraform modules, or equivalent tools to automatically deploy the environment configuration.

If a customer deviates from specified architecture, the partner must demonstrate the customer requirements to justify the deviation.

The provided template can be pulled directly from the [implementation options](https://docs.microsoft.com/en-us/azure.Cloud_Adoption_Framework/), or it can be based on the partner’s own IP (Intellectual Property). In either case, the script as evidence must demonstrate the configuration of the identity, network, and resource organization, as described earlier.

### 4.0 Governance

The partner must demonstrate their customer’s role in governing cloud-based solutions and the Azure tools they use to facilitate any governance requirements their customer might have today or in the future.
## Requirement

### 4.1 Governance tooling

The partner must demonstrate the ability to deploy the required governance tools for **two (2)** unique customer projects.

**Required evidence:**

The partner must demonstrate the use of Azure Policy or equivalent tool to provide controls to govern the environment for **two (2)** unique customers with projects that were completed in the past **twelve (12)** months.

## Requirement

### 5.0 Manage

The partner must demonstrate that they have set up their customer for operational success after the deployment is completed. All partners have a role in setting up operations management, even if they do not provide long-term managed services.

### 5.1 Operations management tooling

The partner must demonstrate the use of Azure products or equivalent to help their customer and/or managed service provider operate the environment after deployment.

**Required evidence:**

The partner must demonstrate the deployment of at least **one (1)** of the following Azure products or third-party equivalents: Azure Monitor, Azure Automation, or Azure Backup/Site Recovery, for **two (2)** unique customers with projects that were completed in the past **twelve (12)** months.
Module B: Analytics on Microsoft Azure specialization workload

1.0 Assess

Partner must have a consistent approach for assessing customer requirements for Analytics solution.

<table>
<thead>
<tr>
<th>Requirement</th>
<th>1.1 Analytics Portfolio Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Partner must demonstrate how they assess current state and customer requirements to ensure adequate pre-migration or pre-deployment planning and sizing are performed. Assessment must include areas specific to deploying analytics solutions:</td>
</tr>
<tr>
<td></td>
<td><strong>Business need:</strong></td>
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<tr>
<td></td>
<td>- Current pain points, challenges, and end user needs</td>
</tr>
<tr>
<td></td>
<td>- Product fit and gaps to identify which product will best serve the customer’s needs</td>
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<tr>
<td></td>
<td>- Data storage needs from a business standpoint – volume, type, location, current state vs future state</td>
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<td></td>
<td>- Data governance and compliance</td>
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<td>- Budget</td>
</tr>
<tr>
<td></td>
<td><strong>Application Landscape:</strong></td>
</tr>
<tr>
<td></td>
<td>- Current infrastructure or greenfield physical infrastructure</td>
</tr>
<tr>
<td></td>
<td>- Logical architecture and requirements for migration, if applicable</td>
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<td></td>
<td>- Information for all applications, services, and software-as-a-service BI platforms (for example, PowerBI.com or Tableau online).</td>
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<tr>
<td></td>
<td><strong>Performance Benchmarks:</strong></td>
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<tr>
<td></td>
<td>Assess and document application performance requirements and data transfer requirements.</td>
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<tr>
<td></td>
<td><strong>User Personas:</strong></td>
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<tr>
<td></td>
<td>- Document user roles, how each will use the data, how each will access the data</td>
</tr>
<tr>
<td></td>
<td>- Stakeholder engagement across business user roles, BI, analytics and/or data science roles</td>
</tr>
</tbody>
</table>
Data needs: At the workload level, assess which data needs must be fulfilled to meet stated business requirements around data such as:
- Type of data, volume, speed that will influence the technology required
- Data centralization
- Classification and risk of data involved
- Identify data sources (on-premises, AWS, Google, etc.) and destination (data storage on Azure).
- Identify who or what should consume the data

Networking:
Existing infrastructure/networking components that will connect to Azure to move data and current applications.

Security and Compliance needs:
Identity and access management, role-based access control, encryption, industry, and geography-centric compliance requirements, if applicable

Availability, resiliency, and disaster recovery needs:
- Customer expectations once moved to Azure
- Expected demand and scalability
- Uptime and SLAs

Required evidence:
Partner should provide relevant design documents with evidence of the above items being reviewed from at least three (3) unique customers with completed analytics deployments within the last twenty-four (24) months (partner must show that all assessment details above were considered for that customer). Assessments may be done manually or through an industry-accepted assessment tool.

Accepted Documentation: Assessment Report, Assessment Checklist, Templates, Questionnaires, Project Plan, Data Migration Assistant (DMA) Reports, or other Third-party Tooling Reports.

2.0 Design and Proof of Concept (PoC) or Pilot
Partner has robust methodologies for designing the workload.

Requirement

2.1 Solution Design
Partner must provide solution designs showing a consistent approach that addresses customer requirements captured from the assessment phase. Solution design must show areas specific to deploying analytics solutions:

- **User Roles**: User roles required to deploy the analytics solution (ETL users, analysts, developer, report designer, data scientists, etc.) and establish role-based access
- **Data Source**: Identify all data sources and file type to be ingested.
- **Data Migration** approach: Outline of the migration approach to be used for the data, if applicable.
- **Ingestion Engine**: Identify the use of a data ingestion engine to extract, transform, load, and clean data. Ingestion engines include but are not limited to native products such as Azure Data Factory, Informatica, Data Stage, and Azure Data Bricks.
- **Data Storage**: Identify storage type for the ingested data. Data storage can include but is not limited to native products such as Azure Blob, Azure Data Lake, Azure Data Warehouse, Azure Synapse.
- **Encryption Method**: Identify data encryption approach. Data encryption methodology can include but is not limited to Transparent Data Encryption (TDE), masking and Azure Key Vault.
- **Analytics Service**: Data analysis using Azure Synapse Analytics.
- **Data Reporting and Visualization**: Identify use of the analytics data using data reporting tools including (but not limited to) Power BI, Tableau, MicroStrategy, etc.
- **DevOps**: Considerations for applying DevOps principles:
- Specify source depot (Visual Studio, Git Repository, etc.)
- Coding language
- Redesign code or plan for backward compatibility
- Code deployment process.

**Azure Landing Zone:** Landing zone design must demonstrate how the design considers analytics-specific constraints:

- Regional Planning: Document regional availability of data centers and services.
- Network and Infrastructure Providers: Document regional availability of networks, providers, and hardware required to deploy.
- Networking, Network Security Groups, Identity and Access Methods: Identify the use of secure networking for data migration and storage including firewall, networking security groups, VNet and subnet.
- Implementation evidence of Identity and Access Management (IAM) and Role Based Access Control (RBAC), data sovereignty & encryption, application security, auditing.
- Establish a Hub-Spoke architecture or retrofit the existing deployment to separate out the network components of a Hub for optimal performance and security.
- Use of Security products such as Azure Security Services, M365 Security, or other security solutions to secure access to the data.
- Use of governance tooling to support cost optimization across the environment. After estimating the initial cost, set budgets and alerts at different scopes to proactively monitor the cost.
- Use of backup and recovery solutions to ensure data retention.
- Environment must meet requirements for government regulatory compliance in the new environment, where applicable, such as GDPR and HIPAA, and implementation through multiple datacenter regions, as needed.
- Use of a monitoring solution to provide proactive remediation for the Azure environment, which is integrated into the customer’s existing monitoring tooling, if appropriate.
- Use of visualization and alerting considerations for solutions, where appropriate.
- Demonstrate how this deployment will use the operations baseline to help the customer maintain data ingress, data governance, high availability of data, and solution optimization.

**Risk:** Addresses the migration risk assessment and mitigation, if applicable.

**Important Note:** If the landing zone was implemented by a customer or another partner, the Analytics partner must review the landing zone against the above points and provide as evidence documented recommended changes to the customer for any items that do not meet these requirements.

**Required evidence:**
Partner should provide relevant solution design documents that address the points above, from at least **three (3)** unique customers with Azure Analytics projects completed within the past **twenty-four (24)** months.

**Important Note:** If the landing zone was implemented by the customer (or by another partner), the partner must provide documentation of their review and recommendations to the customer.

**Acceptable Documentation:** Project plans, Functional specifications, Architectural diagrams, Automated tooling reports, Physical and logical diagrams.
### 2.2 Azure Well-Architected Review of Workloads
The partner must demonstrate usage of the Azure Well-Architected Review on Azure analytics workloads (applications using Azure Synapse Analytics). The Azure Well-Architected Review is designed to help partners evaluate your customers’ workloads against the latest set of industry best practices. It provides actionable guidance to design and improve your customers' workloads.

The Review can be used to evaluate each workload against the pillars of the Azure Well-Architected Framework that matter to that workload.

**Required evidence:**
Unless otherwise specified, Reviews may be conducted before, during, or after deployment. The partner must provide exported results from the completed Microsoft Well Architected Review using the assessments in the Azure Well-Architected Review. Reviews must be conducted within the last **twelve (12) months**, for **three (3) analytics** workloads indicating the customer’s name. This can come from **one (1) or more customers**.

### 2.3 Proof of Concept or Pilot
Partner must provide evidence of a completed analytics proof of concept (POC) or pilot. The POC or pilot must validate the design decisions, review, and adjust the design as appropriate before production rollout.

POC or pilot must document the purpose, customer pain points, pilot success criteria, the intended benefits of the pilot, and results for the following Azure products:

- Azure Synapse Analytics **OR** SQL Data Warehouse

**AND** one of the following:
1. Azure Databricks, **or**
2. Azure Data Factory, **or**
3. Azure Data Lake, **or**
4. Azure Synapse Link

**Required evidence:**
The partner must provide relevant documentation for **one (1) customer** with a completed analytics proof of concept (POC) or pilot project within the past **twenty-four (24) months**.

**Accepted Documentation:** POC/Pilot Architecture Diagrams; Reference Architectural Design Blueprints; Test Plans and Results; Implementation Documentation; other POC Documents; and Monitoring Tool Report.

### 3.0 Deployment
Partner has robust methodologies for deploying the workload.

#### Requirement

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<thead>
<tr>
<th>3.1 Deployment</th>
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<td>The partner must provide evidence of the partner’s capability to implement analytics solutions deployed in production environments, based on customer-approved designs.</td>
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At least **one (1) customer** must have Azure Synapse Analytics **AND any one (1) of the following:**
1. Azure Databricks or
2. Azure Data Factory or
3. Azure Data Lake
4. Azure Synapse Link

**AND two (2) customers** must have Azure Synapse Analytics **Or SQL Data Warehouse** **AND any one (1) of the following:**
1. Azure Databricks **or**
2. Azure Data Factory **or**
3. Azure DataLake **or**
4. Azure Synapse Link
**Required evidence:**
Provide documentation for three (3) unique customers with completed projects within the past twenty-four (24) months. Documentation for each customer must include two (2) or more of the following items, to cover the entire sequence of the project (from design to production deployment):

- Signed SOWs for all projects
- Solution design documents for all projects
- Project plan and migration/deployment sequence
- Architecture diagrams
- High Level Design (HLD) and Low-Level Design (LLD)
- As-built documentation

### 4.0 Review and Release for Operations

Partner has robust methodologies for transitioning the Analytics workload.

**Requirement**

#### 4.1 Service validation and testing

Partner must validate the deployment, including:

- Demonstrate the process and approach for testing and evaluating the performance of all applications against end user expectations and Azure best practices.
- Demonstrate the process and approach for evaluating and improving architectural best practices to remediate issues with migrated platforms or workloads that don’t meet performance or cost expectations.

**Required evidence:**
Documentation of testing and performance validation that addresses the above points for the three (3) unique customers. The documentation must indicate that the implemented solution meets customer expectations with a sign-off from the customer. Projects must have been implemented within the last twenty-four (24) months. These projects can be the same as the projects evidenced earlier in Control 3.0, Deployments.

#### 4.2 Post-deployment Documentation

Partner must provide documentation post-deployment to ensure customers are successful in using the new service in Azure.

- Demonstrate how the partner documents, decisions, architectural designs, and procedures were implemented.
- Demonstrate Standard Operating Procedures for business-as-usual operations team which describe ‘how-to?’ scenarios.

**Required evidence:**
Documentation showing the above points, for three (3) unique customers with completed Azure analytics projects within the last twenty-four (24) months.
Partner FAQ

Definition of a Customer

A customer is a company which has direct contractual relationship with the partner and is not affiliated with the partner. Each customer tenant ID (TPID) attached to the partner by DPOR, CSP or PAL is counted as one customer. A customer can be different companies, or different departments within the same company, represented by different TPIDs, but the projects must have different stakeholders. Internal projects are not accepted as customer evidence for Azure specializations. The customer’s project must be executed by the partner applying for the accreditation program. Microsoft will not accept customer evidence from a company not included in the applying MPN PGA ID (Vorg).

Who can participate in the program?

The program is open to any members of the Microsoft Cloud Partner program who can meet the program requirements and pass the audit.

Can a partner have more than one Azure specialization?

Yes, if you qualify, you can earn as many Azure specializations as you choose. Earning additional Azure specializations will increase your visibility to customers in the Partner Finder tool.

Is a partner’s Azure specialization global or local?

It depends on how your company has set up your account in Partner Center. If your company has one global account (Partner Center MPN PGA ID), your Azure specialization is assessed and awarded at the global level. If you have set up multiple Partner Center accounts (MPN PGA ID) to represent different divisions, countries, subsidiaries etc., only the account that earned the Azure specialization will be awarded it.

Is there a cost to participate in the audit?

Microsoft does not charge a program fee. However, there are direct costs associated with the following requirements:

- Solutions Partner designation
- Microsoft and third-party certifications
- Audit

In addition, there are indirect costs associated with preparation for the audit.

How much time and how many resources (people) do we need to commit to preparing to meet the audit requirements?

The amount of time it takes to meet all requirements and pass the audit varies greatly. It depends on how many of your current employees already have the required Azure skills, whether they have documented customer wins, and how you document your people, technology, and processes.
**How long do the actual audits take?**

The remote audit will be either half day or a full day, based on the scope of the modules being audited. Module A is generally four (4) hours and Module A+B is generally eight (8) hours to complete. However, as mentioned above, significant preparation is required to be audit ready. We recommend that you read the audit checklist thoroughly to streamline your preparation. Consider the consulting and audit preparation overview offered by ISSI.

**How much does the audit cost?**

The audit fee for Module A or Module B standalone is $2,000 USD, the audit fee for Modules A+B combined is $3,000 USD. The fee is paid to the third-party independent auditor. The audit fee must be paid in full before the audit is completed.

**How do we apply to the program?**

You can apply by signing into your Partner Center account, then navigating to your Partner Center dashboard. Select **Competencies > Azure specializations** from the Partner Center navigation menu, followed by the specific Azure specialization.

**When should we apply to the program?**

Do not apply for the program until you have met all the program requirements prior to the audit. Be sure you have thoroughly reviewed the audit requirements and are confident you can satisfy them.

**What checklist version will we be audited on?**

Take note of the active dates for the audit checklist. Partners are audited against the checklist items that are active on the date of their remote audit. The original application date has no bearing on the version of the checklist that is used for the audit.

**In which languages are the audits conducted?**

These are the current audit languages:

- English
- Portuguese
- Spanish
- French
- German
- Italian
- Serbian
- Croatian
- Russian
- Hebrew
- Mandarin
- Japanese
- Korean
- Arabic

**What languages can we provide evidence and documentation in during the audit?**

ISSI will make every effort to support the partners’ specific language need. In instances where this is not possible, the working language for the audit will be English. Partners may present evidence and documentation in their local language. It is not required for the partner to translate their documentation into English for the purposes of the audit.

**What types of evidence should be used as examples for the audit?**

The evidence should relate to the project and be signed off by the customer no earlier than 24 months before the audit.

**What is the definition of a project for audit evidence?**

A project is a paid endeavor resulting in a customer solution used in production. Projects should be complete when presented as evidence.

**What is the definition of evidence for a PoC (Proof of Concept) or pilot when used for the audit?**

Proof of Concepts (PoCs) and pilots by themselves do not qualify as projects. Accepted evidence documentation is specified in the checklist.

**How is the audit scored?**

The partner score for the audit checklist is based on the checklist controls. To pass the audit, partners must complete all sections in each control area. They must provide adequate evidence to demonstrate the existence, effectiveness, and efficiency of their processes, policies, procedures, and tooling against each checklist item.

**What if I meet only some of the requirements?**

Because this is an Azure specialization audit for an opportunity for partners to truly differentiate your business, we expect partners to demonstrate that they meet each of the controls by providing evidence that satisfies all requirements.

**What happens if I don’t pass the audit outright?**

At the conclusion of the audit process, the auditor will issue a Final Report to the partner and notify Microsoft of the pass or no pass result. A Pass result satisfies the audit requirement for this Azure specialization for two (2) years. A "No Pass" result is generated when a partner fails or withdraws from the audit. When a No Pass result is entered into Partner Center, you will see your status as “Audit Failed” in your dashboard. This status will reset within one week to “Not Enrolled,” allowing you to reapply. Contact Partner Center Support if needed.
Partners that withdraw from the audit process without completing the audit may submit a ticket through Partner Center support to request that their status be reset to “Not Enrolled,” which enables them to reapply.

**Who conducts the audit?**

The audit is carried out on behalf of Microsoft by an independent, third-party auditor, appointed by Microsoft. The audit company is Information Security Systems International (ISSI).

**Can I contact the auditor to schedule the audit before I apply or as soon as I apply?**

No. The audit company, ISSI, cannot schedule your audit until it receives an official notification from Microsoft. Microsoft will issue the notification only after you have shown that you meet all program requirements and you have applied for an audit by selecting “schedule audit” from the Partner Center dashboard. ISSI will reach out to you to begin the scheduling process within one (1) to two (2) business days.

**What is the difference between the audit and the consulting and audit preparation?**

Consulting and the Audit Preparation Overview are optional resources and conducted by the third-party audit company, ISSI. The purpose is to help partners prepare for the Azure specialization audit.

To ensure objectivity, audit preparation consulting is conducted by someone other than your assigned remote auditor. You can schedule consulting engagements at any time by using your preferred conferencing platform.

**Are the consulting and audit preparation mandatory?**

No, the consulting and Audit Preparation Overview are optional. However, we do recommend that you opt for the consulting and audit preparation, because it can help ensure that you are more prepared for the audit.

**What is an Azure specialization?**

An Azure specialization is an extensive validation of a partner’s capability to deliver high-fidelity services in a specific solution area. Azure specializations are customer-facing labels displayed on a partner’s business profile. They are used in our customer referral engine to allow partners to showcase their differentiated capabilities in a specific solution area. To earn an Azure specialization, partners must first hold an aligned active Solutions Partner designation.

**How is an Azure specialization different from a competency?**

A competency measures a partner’s broad technical capability in a Microsoft product or technology. An Azure specialization measures more in-depth capabilities in a specific solution area, such as Analytics on Microsoft Azure.
**Does a partner need a competency to earn an Azure specialization?**

Yes. Azure specializations can be earned only by partners with an active Solutions Partner designation. For example, to earn the Analytics on Microsoft Azure specialization, partners must first have a Solutions Partner designation and then pass the specialization audit in Analytics on Azure.

**What Azure specializations are available to partners?**

Certain competencies have different Azure specializations available to them. For details on all available Azure specializations, go to the Azure specializations site.

**Why would a partner want to get an Azure specialization?**

With an Azure specialization, partners can differentiate their capabilities to customers that are looking for partners to help them with a business need. Partners with an Azure specialization are listed first in Partner Finder, a Microsoft-owned, customer-facing tool. Azure specializations are also indicated on a partner’s business profile alongside their competency status.

**What are the benefits of an Azure specialization?**

Partners with an Azure specialization are listed first in Partner Finder, a Microsoft-owned, customer-facing tool. Azure specializations are also indicated on a partner’s business profile alongside their competency status.

**How does a partner earn an Azure specialization?**

Each Azure specialization has a set of requirements that a partner must meet. The criteria depend on the Azure specialization the partner is seeking, but they can include performance requirements, exams, customer evidence, and third-party certification, among others. For detailed criteria for individual Azure specializations, go to your Partner Center dashboard. Azure specializations are not available in PMC.

**Is there a cost associated with attaining an Azure specialization?**

Microsoft does not charge a program fee. However, there are direct costs associated with the following requirements:

- An active Solutions partner designation
- Microsoft certifications
- The audit, optional ISSI consulting and audit preparation, and third-party certifications

In addition, there are indirect costs associated with preparation for the audit, including audit preparation hours.

**How long do partners keep their Azure specialization?**

Your Azure specialization will remain in place for one (1) year, but it requires that you maintain an active Solutions Partner designation defined in the Azure specialization requirements. If you do not maintain your Solutions Partner designation, you will lose your Azure specialization status. On your renewal date, you will need to meet the then-current requirements. Requirements may evolve over time.
When and how do partners renew the Azure specialization?

Partners renew their Azure specialization on their anniversary date. See the specific requirements in Partner Center. Partners must also maintain an active, aligned Solutions Partner designation.

Do partners need to requalify for the Azure specialization after a specific period of time?

Yes. Partners must meet the requirements each year. A partner firm should expect the requirements to evolve year over year, to best meet the needs of customers. Partners will be expected to undergo an annual audit as part of the renewal process.

What happens to the Azure specialization if a partner does not renew their associated Solutions Partner designation?

To maintain an Azure specialization, partners must keep their active Solutions Partner designation status at all times.

How will my customer know whether my company has an Azure specialization?

Your Azure specialization will be listed on your Business Profile.

What can partners tell customers about Azure specializations?

An Azure specialization is a customer-facing label on your Business Profile. They do have a badge associated with it. You can tell your customers which Azure specializations you have earned. They can validate by reviewing your Business Profile in the Partner Finder tool.

What if my company has an endorsement now?

As Azure specializations go live, they replace endorsements on the customer-facing profile. Each Azure specialization has published requirements for partners to meet to earn them.

Can a company have both an endorsement and an Azure specialization on its profile?

No. As Azure specializations go live, they replace endorsements on the customer-facing Partner Profile.

Does a partner get a badge to use externally in their marketing to differentiate their Azure specialization?

Yes, Azure specializations now have a badge. We are providing a customer-facing badge to display on your business profile in your Microsoft AppSource partner gallery, and on your marketing assets and resources to promote your expertise. You can download your badge from Logo Builder in Partner Center https://partner.microsoft.com/dashboard/mpn/membership/benefits/logobuilder. More information on Logo Builder can be found here: https://docs.microsoft.com/en-us/partner-center/mpn-logo-builder

Other questions on the program?

If you have questions that we have not answered in this document, please go to Partner Center support to create a ticket with our Frontline team.